

Strategic Direction 1: **Continuously improving communication with staff, citizen advisory groups and community.**

Goal/action step	Responsibility	Priority
Goal #1: Develop and implement a communication plan for 2010 Council Goals.		1
1.1.1 Establish Council Goals.	Council	
1.1.2 Communicate Council Goals to staff.	Council	
1.1.3 Communicate Council Goals to citizen advisory groups.	Staff/Council	
1.1.4 Communicate Council Goals to-public.	Council/Staff	
Goal #2 Develop and implement a plan for sustainable citizen communication.		2
1.2.1 Complete laser fiche project.	Staff	
1.2.2 Update city website/sustain and improve city website.	Staff	
1.2.3 Add council pages to website (info, liaisons, map of ward, area of interest).	Council/Staff	
1.2.4 Consider including social media as part of communications plans.	Staff	
1.2.5 Establish face-to-face communication plan.	Council	
1.2.6 Evaluate cable broadcast.	Council	
1.2.7 Consider live streaming.	Council	
1.2.8 Maximize print/traditional media use.	Council/City Admin./Staff	
Goal #3 Involve citizens/groups in work of the City		3
1.3.1 Establish book of projects format and approval process.	Pokorney	
1.3.2 Establish adopt a park procedure and oversight.	Park Board	

Strategic Direction #2: **Building a foundation for a vibrant community where resources are carefully managed and preserved and which integrates economic, environmental and community values for long term success**

Goal/Action step	Responsibility	Priority
Goal #1: Establish a long-term sustainable financial framework:		1
2.1.1 Actively plan to maintain and improve City operations w/o State support, (3)	Council/Staff	
2.1.2 Revise 2010 Budget	Council/Staff	
2.1.3 Plan 2011 Budget	Council/Staff	
2.1.4 Establish Financial Advisory Work Group (community "experts" to evaluate financial structure and policy, not budget specifics)	Council/Staff	
2.1.5 Determine Financial Plan and Funding for Longterm Capital Improvement Projects (Grants/Tax/ Partners)	Council/Staff	
Goal #2: Determine whether to participate in the MN GreenStep cities program. -Council to review information and become knowledgeable on program *Presentation from Phillip Muessig to be scheduled ASAP	(Additional Goal after ranking)	★
Goal #3: Create and develop policies and plans for long-term sustainable management of land resources:		2
2.3.1 Complete land development code	Planning Commission/Staff/Council	
2.3.2 Develop annexation policy	Council	
2.3.3 Complete Industrial Park Master Plans	EDA	

Goal/Action step	Responsibility	Priority
2.3.4 Develop annual report on Comp Plan	PC	
Goal #4 Establish cost-effective policies to conserve energy.		4
2.4.1 Adopt standards for energy efficiency in public building projects.	Staff	
2.4.2 Establish city wide energy policy and benchmarks.	Council	
2.4.3 Consider implementing PACE Program.		
Goal #5 Create an energy-efficient, highly interconnected, multi-modal transportation system.		5
2.5.1 Review all development projects & City projects for opportunities to improve pedestrian /bike access.	Staff	
2.5.2 Collaborate with School District to implement safe routes to school engineering study recommendations.	Staff	
2.5.3 Develop a policy position which promotes and improves the development of mass transit as an integral part of the transportation system.	Council	
Goal #6 Establish a program to protect and sustain the natural environment through integrated environmental management programs.		3
2.6.1 Establish conservation programs in solid waste, stormwater [need to define].	Council	
2.6.2 Complete stormwater management ordinances.	Staff	

2.6.3 Develop multi-jurisdictional planning policy for stream protection and other natural resource.	Staff	
2.6.4 Review ICLEI participation		

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Strategic Direction #3: **Providing city facilities to ensure excellent service to our citizens within the financial limitations of the city.**

Goal #1 Establish prioritized facility improvement program:		2
3.1.1 Develop 2011 -2015 CIP.	Staff	
3.1.2 Adopt sustainable building policy for new municipal buildings.	Council	
Goal #2 Continue progress on Police/Fire Station projects.		1
3.2.1 Select architect.	Selection Workgroup/Council	
3.2.2 Finalize planning.	Arch./Council/Staff	
3.2.3 Establish "talking points" for capital projects.	Staff with Council Approval	
3.2.4 Develop a graphic timeline showing projects' progress.	Staff	
3.2.5 Select Financing Method.	Council	
Goal #3 Continue progress toward Library expansion in 2014.		3
3.3.1 Complete Fund raising feasibility study.		
3.3.2 Select financing method.		
Goal #4 Create sustainable park development and maintenance policy.		4
3.4.1 Develop and inventory park property assessment needs.	Park Board	
3.4.2 Develop recommendations for park operating efficiencies.	Park Board	
3.4.3 Prioritize connectivity among parks and Greenway Corridor areas.	Park Board	