


City of Northfield EDA Update

Nate Carlson
Economic Development Coordinator
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An EDA is a political subdivision of the State of Minnesota authorized by state statute to promote local growth.

Statutory Requirements

- 1986 Legislation (MN Statute 469.094-108)
 - Established by Enabling Resolution
 - Board Size(5 or 7)
 - Officers
 - Budget Resources and Levy (0.01812%)
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What can an EDA do?

EDA's combine the powers of Port Authorities and Housing Redevelopment Authorities (HRA's) to create business assistance and development programs.

EDA Powers

- Acquire Property
- Issue Loans
- Enter into Contracts
- Limited Partnerships
- Joint Powers Agreements
- Finance Public Facilities
- Issue Bonds
- Marketing & Public Relations
- Studies and Research
- Tax Increment
- Tax Abatement

Limitation of Powers

- Enabling Resolution Restrictions from Governing Body
- Bonding Authority
- Financial Participation
- EDA Composition




Northfield EDA Resources

Local Resources

- Revolving Loan Fund Program
- Tax Increment Finance
- Tax Abatement
- Micro-Grant Program

Partner Resources

- DEED Programs
 - USDA Programs
 - SBA Programs
 - SBDC Assistance
 - County RLF Program
 - Southern MN Initiative Foundation (SMIF)
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Northfield EDA Partners

Northfield Enterprise Center (NEC)

- Core mission focused on business plan review & entrepreneurial coaching
- EDA Coordinator participating as EDA staff liaison to NEC Board

Northfield Downtown Development Corporation (NDDC)

Future relationship:

- Eliminate duplication of efforts between partner organizations
- Facilitate further collaboration between partner organizations

Northfield Area Chamber of Commerce

- Champion further collaboration between partner organizations
- Increase participation in networking events through EDA Coordinator



EDA Budget - 2021

<i>Fund 290</i>		<i>Fund 292</i>		<i>Fund 293</i>
EDA Operating Expenses		Investment Fund; Holding loans		No operating expenses
Façade Program	\$20,000	Micro Grant program	\$20,000	Flood MIF \$
Socio-Economic Program	\$15,000	NEC Contract	\$50,000	
Potential E-Commerce Incentive	\$15,000	RWMF Contract	\$10,000	
Total Budget	\$298,812	Levy	\$273,407	



Recent EDA Projects



Economic Development

EDA Micro-Grants Recipients for 2020

Armory Square Event Center

- \$5,000 for business interior remodel

Prema Yoga

- \$5,000 for business expansion

Cannon Strength

- \$5,000 for business expansion



EDA Loan Activity 2020

- All Flex expansion – MIF Funds
 - \$50,000

Economic Development

EDA Response to COVID-19

- EDA established two programs to assist businesses impacted by COVID-19 Pandemic and shutdown.
 - E-Commerce Grant Program
 - \$1,500 max grants for reimbursed technology investment
 - 10 businesses receiving grants
 - \$12,593 granted
 - EDA Loan Deferral Program
 - 6 month deferral on EDA Loan payments
 - 7 borrowers received deferrals
 - Total deferment cost to EDA - \$19,396
 - *Will be recouped over time



Economic Development

5th Street Lofts

- Redevelopment
- EDA acquisition and contribution of 510 Washington Street
- \$250,000 EDA Loan
- EDA Review of Redevelopment TIF



Economic Development



Strong & Starlike Consulting

- Further the work of the EDA Strategic Plan
 - Socio-Economic Committee Charge
- Establishing Socio-Economic Work Plan
- Support staff implementing strategic priorities

“Between 1994-2015 the rate of immigrant-owned enterprises in the United States more than doubled increasing from 8.6% to 19.5%”

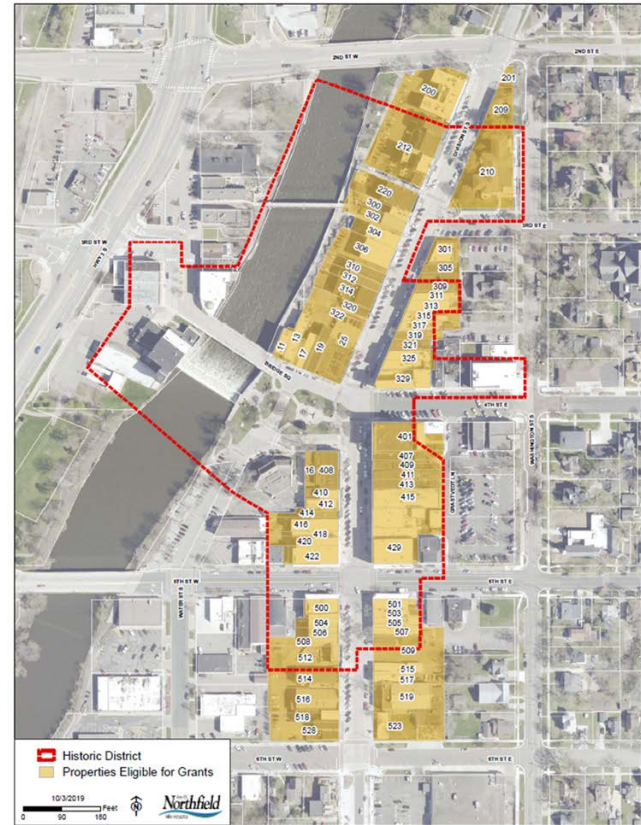
“90 out of 1542 business in Northfield are minority-owned businesses.”

“When a community changes, it can present an opportunity for community members to build new connections and identify opportunities that support all community members thriving.”

Economic Development

Façade Improvement Program

- Further the work of the EDA Strategic Plan
 - Downtown Revitalization
- Incentive Building owners to improve their buildings
- Max \$10,000 grant for Façade Improvements
- 3-Year Pilot Program (\$20,000 per year)
- One grant in 2020 – 302 Division
 - \$10,000 leveraged \$33,650 in total investment



District to include all properties within Historic District and buildings along Division Street from 2nd to 6th Street.

Economic Development



Before

302 Division



After

Questions?

Nate Carlson

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Nathaniel Carlson, Economic Development Coordinator
City of Northfield, MN
801 Washington St.
Northfield, MN 55057
Ph: [\(507\) 645-3069](tel:5076453069) office
[\(612\) 719-1757](tel:6127191757) cell

